



Annual Report

2019

The mission of the Friends of the CPH Public Library shall be to act as a bridge to the community by:

1

Increasing public awareness of, focusing attention on, and expanding the use of the Clifton Park-Halfmoon Public Library

2

Initiating, organizing, promoting, and encouraging cultural and educational activities.

3

Stimulating gifts and endowments for the Clifton Park-Halfmoon Public Library, as well as raising funds to support certain Library activities.

We take our Mission seriously; what we do, we do for the Clifton Park-Halfmoon Library and ultimately for the community it serves.

We present this annual report as a record of our efforts in 2019, and invite your interest, involvement, and participation as a Friend of the Library.

In 2019, the Friends:

- ▶ Used our Constant Contact email marketing system, Facebook, and Instagram accounts to promote Friends activities at the Library, aimed at engaging more people. Our Social Media Committee members attended events, took pictures, and posted them to Facebook and Instagram.
- ▶ Made attending Library and Friends activities at the Library even more attractive by providing beverages and delicious homemade goodies baked by our Hospitality Committee members, at more than thirty events.
- ▶ Published the Book Friendly newsletter on a quarterly basis.
- ▶ Engaged people from our community and beyond through the process of nomination and voting for our Community Read as part of the Two Towns-One Book program, then invited them to participate in intriguing TTOB activities for the winning book, *Before We Were Yours* by Lisa Wingate.
- ▶ Encouraged engagement of community youth through our support of the Battle of the Books for community middle school students.
- ▶ Provided volunteers for the Outreach program that brought books and materials to members of the community unable to access the Library in person.
- ▶ Supported the community of speakers of English as a second language in their 10 year reunion of students who learned and practiced English through classes at the Library.
- ▶ Made thousands of books available to the community at rock-bottom prices through our three 3-day Used Book sales.
- ▶ Promoted participation in the Library district budget vote through an extensive Get Out the Vote campaign.
- ▶ Sponsored the Junior Friends of the Library.
- ▶ Held a community Plant Swap and Sale.
- ▶ Funded a monthly Library calendar in a local print media outlet.



Altogether, over 200 community members supported the Friends and the Library through their volunteer hours in 2019.

In 2019, the Friends:

- ▶ Encouraged visits to 17 local and regional museums and cultural sites through the provision of museum passes.
- ▶ Supported a presentation by internationally recognized authors Louise Penny and Lisa Wingate.
- ▶ With the support of a grant from Poets & Writers, hosted a memoir writing workshop series with writer Susannah Risley.
- ▶ Partnered with Proctors Theater to make wonderful productions available to our patrons at discounted prices.
- ▶ Distributed Books for Babies packets containing a children's board book, library card application, tips on reading, and nutritional information to the parents and grandparents of newborns.
- ▶ Traveled with members of our community and beyond both regionally (New York City) and internationally (Belgium and the Netherlands).
- ▶ Supported Library acquisition of materials in other languages in support of members of the community who are speakers or other languages or who wish to learn another language.
- ▶ Awarded four \$1000 Community Scholarships to Jiahui Zhang, Jonathan Indajang, Courtney Golden, and Megan Pontin.



In 2019, the Friends:

- Held 3 three-day Used Book Sales that raised \$19,264.32
- Made a profit of \$9,240.75 on Friends travel experiences.
- Raised \$292 through our Plant Swap and Sale
- Netted \$520 by selling engraved pavers
- Made \$296 on the sale of tote bags and other unrelated merchandise at Used Book Sales
- Gained \$9,148.25 through Membership donations
- Received \$3,819.09 in other donations

Kathy Adam Browne

Outreach, Author Events

Lori Bennett

Nominating, Proctors

Linda Conklin

Two Towns-One Book

Ann Christoffel

Secretary

Mary Duclos

Scholarships

Jamie Hanley

Membership

Michele Gorab

Co-President, By-Laws, SOPs

Andres Harnecker

Publicity, Technology

John Jozwiak

Treasurer

Wilma Jozwiak

Co-President, Used Book Sales

Rhona Koretzky

Co-President, Travel, Goals

Sheila Morroni

Co-President, Electronic Media

Jo Anne Robbins

Get Out the Vote, Newsletter

Patty Ruff

Social Media

Jim Foster

Library Liaison to the FOL Board

Visit us on the web at friendsofcphlibrary.org, on Facebook at facebook.com/cphfriends, on Twitter at twitter.com/folcph, and on Instagram at instagram.com/cphfriends/?ref=badge.

Friends of the Library Board of Directors
Table 1. FOL Revenues and Expenses for Fiscal Year 2019

*The Proctors category is not included in this table because it represents a restricted category that is considered to be largely a break even activity with significant year-to-year variation dependent on the shows scheduled and the timing of ticket deposits and payments within the fiscal year. In 2019, Proctors revenue was \$9,578.00 and expenses were \$10,695.22

CATEGORY*	REVENUES	EXPENSES	NET
Donation	3,819.09	----	3,819.09
GOTV	----	969.90	(969.90)
Hospitality	----	655.04	(655.04)
Library Support	----	39,207.77	(39,207.77)
Membership	9,148.25	----	9,148.25
Miscellaneous	----	----	----
Museum Pass	----	2,759.00	(2,759.00)
Organization	----	2,362.32	(2,362.32)
Other Fundraising	588.95	----	588.95
Outreach	----	300.25	(300.25)
Pavers	1,000.00	480.00	520.00
Publicity	----	4,396.23	(4,396.23)
Scholarship	----	4,000.00	(4,000.00)
Technology	----	420.00	(420.00)
Travel	10,506.75	1,266.00	9,240.75
TTOB	2,100.00	5,883.58	(3,783.58)
Used Book Sale	20,303.89	93.04	20,210.85
Totals	47,466.93	62,793.13	(15,326.20)